

Your key to trade fair success

With *Your key to trade fair success* initiative, bauma helps you to tap the full potential of your trade fair appearance at bauma and to achieve the maximum trade fair success.

What we offer:

Specific trade fair expertise and practical trade fair support

✓ Trade fair training

The free exhibitor workshops provide you with extensive tips and tricks for your trade fair appearance and the opportunity for an intensive exchange of experiences.

The full-day workshops will be held in Munich on **July 5, 2018**, **September 4, 2018**, and **September 13, 2018**. Apply now for free!

✓ Online trainings

In free, live moderated webinars you will gain concentrated trade-fair expertise on key aspects of your trade fair appearance – trade fair planning, stand design, visitor marketing, communication during the event, and follow-up. Apply now for free!

✓ Handbook “10 steps for guaranteed trade fair success”

This handbook will provide you with valuable practical tips and precise answers to key questions about your trade fair appearance. It can be easily integrated into your daily work and will assist you with your preparation for bauma 2019 in ten steps.

✓ Checklists on demand

Detailed checklists will be sent to you free of charge at the right moment in your trade fair planning. This reminder service will ensure that you do not miss any of our deadlines.

✓ Trade fair budget planner

With this tool you can calculate the main costs of your trade fair appearance in just a few steps.

✓ *Your key to trade fair success* portal

You can access all the information and support relating to *Your key to trade fair success* online at any time.

Let's meet again

bauma

Date: Apr 4 - 10, 2022

Lay the foundations for your trade fair success at bauma 2019 with professional preparation.



Your key to trade fair success is run by our subsidiary MEPLAN GmbH. If you have any questions, please contact the trade fair experts on +49 89 949-28189 or consult@meplan.de.
