

The greatest and most fascinating show on earth



In 2016, an impressive 583,736 visitors from 219 countries attended bauma. In total, 3,425 exhibitors from 58 countries presented their latest products and innovations in construction and mining machinery on a record exhibition space of 605,000 square meters.

Interview with Stefan Rummel, Managing Director, Messe München GmbH

Let's take a brief look back: How was the last bauma?

The last bauma in April 2016 was a record bauma in many aspects. The show attracted around 580,000 visitors from 200 countries to Munich. That was a rise of more than nine percent. Furthermore, a total of 3,423 exhibitors—1,263 from Germany and 2,160 from abroad—from 58 countries presented their products, developments and innovations on a record 605,000 square meters of exhibition space. Exhibitors from outside Germany accounted for 63 percent of the total—higher than ever before. The response from the participants at the last show was amazing. Usually a main part of the visitors at bauma are looking at the products to make an investment decision at a later stage, but last time the exhibitors' order books filled up much faster than expected, right on the venue.

How has bauma developed over the years?

Messe München has a long tradition when it comes to construction machinery fairs: The first bauma took place in 1954 and occupied 20,000 square meters. Since that time, bauma has grown enormously. In 2016 it took up a record space of 605,000 square meters. In the 1950s, bauma was an annual show. Nowadays it takes place every three years. As one can see, our bauma show never stands still and nor does our company: Over recent years, Messe München has built up global competence in the organization of international trade fairs for construction machinery. The successful concept behind bauma has been transferred to a range of countries outside Germany—namely China, India and South Africa—in each case taking into account the needs of those regional markets. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

Save the date

bauma

Date: Apr 8 - 14, 2019

And now a look forward: Will bauma 2019 be as successful as bauma 2016?

As of today yes, absolutely. I expect that the next edition, just like bauma 2016, will again be an unforgettable event. This show is without a doubt the most important trade fair worldwide for the construction machinery industry and its atmosphere is unique: bauma is huge; it is overwhelming, busy, international and always a successful business platform. Having experienced this atmosphere in 2016 for the first time as managing director myself, I can say that already today, I'm thrilled for the next edition in 2019 and we rolled up our sleeves to make it an unforgettable major industry event again.

Please complete this sentence: My first bauma as Managing Director was

....

..., awesome, compelling, fascinating, simply great.

Read more about construction machinery trade shows of Messe München:



bauma CHINA is... ... the community for the Asian construction machinery industry

bauma CHINA 2016 attracted more than 170,000 visitors from 149 countries and regions as well as 2,953 exhibitors from 41 countries. The show occupied all 300,000 square meters of exhibition space at the Shanghai New International Expo Centre.

[➤ Read more on www.bauma-china.com](http://www.bauma-china.com)



bauma CONEXPO INDIA is... ... the place where you can grow your business, introduce new products, and meet the think tanks of the industry.

bauma CONEXPO INDIA is one of the leading platforms for tapping into the important growth market of India. In 2016, 32,644 participants and 647 exhibitors—of which 57 percent were international companies—from 30 countries came to the fourth International Trade Fair for Construction

Machinery, Building Material
Machines, Mining Machines and
Construction Vehicles, which
occupied a total of 150,000 square
meters of space.

[➤](http://www.bcindia.com) Read more on www.bcindia.com

bauma CONEXPO AFRICA is...
... Africa's premier mining and construction trade fair

An interview about this year's edition of bauma CONEXPO AFRICA will be
published soon.

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